

Privacy Policy

Liquor Stax Australia Pty Ltd Privacy Policy

This Policy sets out how Liquor Stax may collect, use, disclose, store and manage your Personal Information and business information you provide to us.

The Australian Privacy Principles define Personal Information as information or opinion that allows others to identify you. It includes your name, age, gender, contact details, as well as your financial information.

Liquor Stax respects the importance of your privacy and is bound by the Privacy Act 1988 (Cth) including the Australian Privacy Principles. We collect your information to provide you with the products and services you request as well as provide updates on information about related products and services we offer. More specifically, your Personal Information may be used by Liquor Stax for the following purposes:

- to maintain business records
- to research and provide products and services
- to respond to queries and requests from you for products and services
- to pre-populate/customise/provide material and shortcuts on our website
- to undertake product research and development and to introduce new products
- to generate sales statistics and buyer preferences
- for staff training and quality assurance
- to aggregate Personal Information with third parties for the purposes of personalising advertising, product mix, pricing and buyer benefits
- to promote products

In some circumstances the law may also require us to collect certain information from you. By accessing or using Liquor Stax services you agree to the collection, use, and disclosure of your Personal Information in the manner set out in this Privacy Policy.

How is your personal information is dealt with?

In the course of doing business we outsource certain tasks to third party suppliers. In these circumstances your personal and business information may be disclosed to third parties, including accounting and audit services and information technology support. From time to time we also seek expert help to improve our systems, products and services. These third parties are bound by confidentiality agreements when handling your personal and business information. Your personal information will not be shared with third parties, other than of this kind, without your consent.

There are no circumstances under which your information will be disclosed to overseas recipients. Your personal and business information may also be used by us to administer, monitor and evaluate product lines, gather, aggregate and report statistical information, assist you with any queries and prevent illegal activity. We may also be obliged to disclose information by law and to report criminal matters to regulators and statutory bodies.

Security

All our data is stored in written and/or electronic form and we maintain physical, electronic and procedural safeguards to protect your personal information. We restrict access to information about you to those employees and third party providers who need to know that information to deliver services efficiently and effectively. We are committed to ensuring that any personal information you provide to us remains confidential and secure.

Internet Privacy

We receive information from browsers when you visit our website such as your server address, domain name, date and time of your visit, pages visited and selected information for statistical purposes only. No personal information is available on the Liquor Stax website.

Accuracy of your business and personal information

We aim to ensure that the personal and business information we retain about you is accurate, complete and up-to-date. You will be taken to agree to the use, collection and disclosure of your personal and business information when you become a member of Liquor Stax or join in any of our offers. If you provide us with incomplete or inaccurate information, we may not be able to provide you with the product or level of service you are seeking.

If you have any questions, complaints, require your information to be updated or would like further information on our privacy and information handling practices, you can:

Contact our Finance Manager De-Arn Aalfs by calling 02 9554 8831, or
Email Liquor Stax on De-Arn@Liquorstax.com.au

Should you make a complaint to us about a perceived breach of the Privacy Act we will endeavour to respond within 7 days with an acknowledgement of your complaint and how we intend to address it. We aim to investigate and deal with any such complaints within 30 days, forwarding a written notice confirming the decision made and the action taken within this time frame.